



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

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GROUP 3600
Eft
T.M.
H. Rudy

APPLICANTS: Haber, Jeff
SERIAL NO.: 09/628,569
FILING DATE: July 31, 2000
TITLE: "Directing Internet Shopping Traffic and
Tracking Revenues Generated as a Result Thereof"
EXAMINER: Andrew J. Rudy
GROUP ART UNIT: 3627
ATTY. DKT. NO.: 04910

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail" service pursuant to 37 CFR 1.10, using Express Mail Mailing Number EV130291962 in an envelope addressed to: P.O. Box 1450, Commissioner for Patents, Washington, DC 22313, on the date shown below:

Dated:

10/5/2003

By:

John Carr, Reg. No. 42,390

COMMISSIONER FOR PATENTS
P.O. BOX 1450
WASHINGTON, DC 22313-1450

AMENDMENT AND
REQUEST FOR EXTENSION OF TIME UNDER §1.136

Sir:

In response to the Official Action dated August 5, 2003, enclosed please find a NEW
FIGURE 6 AS REQUESTED BY THE EXAMINER. The figure does not include or represent

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55.00 OP

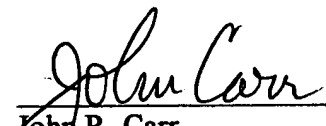
any new matter; but, merely sets forth by diagram that which is explicitly described and claimed.

Please include the figure with the application.

The Official Action set a shortened one month response time. Accordingly, Applicant respectfully requests a one-month extension of time under §1.136 and herein includes the required fee of \$55.00.

Respectfully submitted,
Jeff Haber

Dated: October 5, 2003



John R. Carr
Registration No. 42,390
Attorney for Applicant